



FILMY announces its first reality show, Bathroom Singer

From the confines of the bathroom to the arc lights... fame, glory and a fortune of Rs. 25 lakhs await the winner!

It's a reality singing show with a difference! FILMY, India's youngest Hindi movie channel, announced 'Bathroom Singer' – an extraordinary reality show about ordinary people, and their journey to stardom. The show is a hunt for an untrained singer who can capture the hearts of millions with the unique combination of singing and the entertainment quotient or 'jhaag'.

The reality show will start with ground auditions in four cities - July 24 in Ahmedabad, July 28 in Delhi, Aug 1 in Kolkata and Aug 5 in Mumbai. A combination of jury and viewer voting will then decide the winner, who will walk away with a handsome cash prize of Rs. 25 lakhs. The program will go on air in August 2007.

Speaking on this occasion, **Shailesh Kapoor, Content & Marketing Head – FILMY**, remarked: "Bathroom singer is a reality show for the common man. We are looking for a unique combination of voice and 'jhaag'. In other words, it's a search for a singing performer who can entertain the nation. We are not looking for a classically trained singer or a youth icon, but a star of the masses."

So, unlike other music reality shows where contestants above the age of 35 are not allowed to take part, 'Bathroom Singer' is open to everyone with a voice and an attitude that turns the bathroom into a stage, every morning!

Judging the performances of the contestants will be an eclectic jury panel, the first half of which is the Bhojpuri superstar and now a household name after his stupendous popularity in 'Bigg Boss' – **Ravi Kishan**. Kishan's mass appeal and warm personality make him an ideal choice for the show.

The other half of the jury panel is the very talented singer-cum-composer **Shibani Kashyap**. This youth icon pop diva makes her television debut with 'Bathroom Singer', a show that's much like her – original, refreshing and lots of fun.

While Kashyap will focus on the singing aspect of the contestant, Kishan will judge the 'jhaag' or the entertainment quotient.

Says Ravi Kishan: "I am very excited about 'Bathroom Singer'. It's a show about the ordinary person who has it in him/ her to win a million hearts. The human connect of the show is unmistakable, and that's what I love the most about it."

Shibani Kashyap remarks: "Bathroom Singer is a refreshingly original concept as it breaks the monotony of the traditional reality talent singing hunts in both its setting and the kind of natural and spontaneous talent it will unveil. I can't wait to begin shooting for the show."

Anchoring the show is one of the funniest men on television today, the adorable **Gaurav Gera**, on 'Nandu' from 'Jassi Jaisi Koi Nahin'. Gera brings with him a child-like fun element, and a boy-next-door personality that everyone can relate to. In the show 'Bathroom Singer', his role will be of the contestants' friend, philosopher and guide.

Gera, a self-professed Bathroom Singer himself, says: "The show will bring back fond memories – I have lost count of the number of times I have floored myself with my talent in my own bathroom mirror! I am sure there are hundreds and thousands of aspirants waiting to be discovered. This show, much like FILMY, is going to be a great celebration of very real but very 'FILMY' talent. I'm sure the masses will love it!"

So, get set to turn your bathroom into a stage. Because if you have the 'jhaag', you can win fame, glory and fortune! For more details, log on to www.bathroom singer.in, the official Bathroom Singer website.

About FILMY

FILMY is a digitally encrypted pay Hindi movie channel, which has redefined how cinema is consumed on television. We deliver Bollywood blockbusters, spiced up with whole loads of fun filled and irreverent original content. This unique movie presentation format combined with FILMY's slick and new age packaging promises to enthrall the viewers with a stress-free movie viewing experience. FILMY, is a part of Sahara One Media And Entertainment Limited, which also includes Sahara One Motion Pictures — India's largest player in the motion pictures business – and Sahara One Television, the popular General Entertainment Channel

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